



DigiLitEY: Privacy Policy

Who we are:

DigiLitEY Cost Action IS1410 – An interdisciplinary network of researchers bringing together existing research and identifying gaps in knowledge in the area of digital literacy and multimodal practices of young children (DigiLitEY).

Read more about us at www.digilitey.eu

We are committed to maintaining the trust and confidence of our network. We are committed to using our contact lists only to contact you directly, about activities, news and events which are directly relevant to DigiLitEY Cost Action IS1410.

This privacy policy sets out how we collect data and how we keep it safe.

Types of data we collect:

Google Analytics

We sometimes use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website. You can view Google Analytics' privacy policy here: http://www.google.com/intl/en_ALL/policies/privacy/

Mailing list

The DigiLitEY mailing list is made up of a contacts list of supporting individuals and organisations.

To include you on our contacts list, we collect basic information:

- Contact name
- Email address

We use this data to stay in touch about: DigiLitEY activities; news which we feel is relevant; contacting you if we need to obtain or provide information; checking our records periodically.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to

general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing us on info@speaktothefuture.org

Sharing your data with other organisations

We avoid sharing our contacts' personal information with other organisations as far as possible. However, we may share it with other organisations for operational reasons, for example the eCost for the purpose of issuing invitations and processing claims relating to the DigiLitEY Cost Action.

Retention

We typically retain personal information related to DigiLitEY activities for as long as you accept communications from us, and upon request, we will securely delete your personal information so that you can no longer be identified from it, in accordance with applicable law. We will destroy all data 3 months after completion of the project.

Access to your personal information

You are entitled to view, amend, or delete any personal information that we hold about you. Email your request to us at digilitey@sheffield.ac.uk